



## PRESS RELEASE

### CANADEAN JOINS PROGRESSIVE DIGITAL MEDIA GROUP

#### *New CEO is Emily Neill*

Canadean has become a member of the rapidly growing, AIM listed, Progressive Digital Media Group. Canadean's new owner and Progressive's Chairman, Mike Danson (47) previously built Datamonitor into a £120 million-a-year business before it was sold to Informa in 2007. He then launched Progressive Digital Media in mid-2009.

Canadean's outgoing Chairman, Kelsey van Musschenbroek, will now join the Board of Progressive as a Non-Executive Director. Commenting on the deal he said: 'Our decision was influenced by the fact that Mike Danson is well known to us and he genuinely understands our business and our research methodologies. We now feel the time is right to commit to his vision for the future, which we share fully. As part of Progressive we will now have the additional resources to enhance even further and more rapidly the quality, depth and scope of the global services we provide for our customers.'

Emily Neill (40), Business Development Director, is Canadean's new CEO. A Cambridge graduate, Emily joined Canadean in 1995, after a career with Schroder Investment Management. She has been responsible for many of the company's product innovations in recent years, and has led the restructuring of several key management functions within the company.

Apart from that, very few senior management changes are anticipated. Although Rob Kay-Shuttleworth will no longer be Deputy-Chairman, he is staying on as Director, Global Initiatives. Andrew Dixon will still be Sales & Marketing Director; Paul Botje will remain as COO; Richard Moore as Financial Director; Javier Artiach as Director of Iberia & Latin America; Kim Slater and John Michalik will also stay in their existing roles, as Director of Consulting, and Director of Research, respectively.